

## **Shufflr**

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### **Your Privacy**

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Shufflr is committed to protecting your privacy. We only use the information we collect about you to improve our video and user suggestions. Please read on for more details about our privacy policy.

#### **What information do we collect? How do we use it?**

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When you register, the details you provide are used to help us understand you better. You have the option of skipping certain fields. We tailor our suggestions to you based on the information you provide us. We also use your viewing history & interaction with Shufflr to help improve our video and user recommendations. We may use your e-mail ID to contact you about updates and other Shufflr related information.

#### **How do we protect your information?**

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The Shufflr platform is hosted on the cloud with restricted to the public. Firewalls, passwords, and encryption technology protect the information about our members we collect and store. Our machines implement algorithms that automatically make personalized recommendations. There is no manual intervention.

#### **Will Shufflr disclose the information it collects to outside parties?**

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Shufflr does not sell, trade, rent or publish your personal information to any third party. Shufflr may provide anonymous aggregate statistics about our members, usage patterns, and related information to reputable third-parties, but these statistics will not include personally identifying information.

Shufflr may release member information when we believe, in good faith, that such release is reasonably necessary to (i) comply with law, (ii) enforce or apply the terms of any of our member agreements or (iii) protect the rights, property or safety of Shufflr our members, or others.

#### **In Summary**

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Shufflr is committed to protecting your privacy. We use the information we collect to assist members in discovering videos they like. We do not sell, trade, rent or publish any personal information.

#### **Your Consent**

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By using Shufflr, you consent to the collection and use of this anonymous information by Shufflr. If we make any changes to our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

# End of document